

6 October 2022

Dear Parent/Carer,

You may be aware that Young Minds are having their annual **#HelloYellow** campaign on World Mental Health Day on Monday 10 October 2022.

As well as taking the opportunity to learn more about positive mental wellbeing we are inviting students and staff to attend the Academy wearing yellow or yellow accessories.

It is hoped that most, if not all students will get involved in the spirit of the day. Full normal uniform can be worn with the addition of a brightly coloured top or accessory. No shirt, tie or blazer is needed if a yellow top is being worn.

You can find more information about Young Minds [here](#).

If you wish to make a contribution to our charity collection for Young Minds, you may do so via [our iPay](#) system.

All students will be attending assemblies during the week which are focused on positive mental health and the benefits of this; hopefully this will be something that you and your child can talk about after assemblies have taken place.

Please take some time to discuss the importance of maintaining excellent standards of behaviour as always with your child; nothing changes in this respect. If the students make this a success, it means events such as this are far more likely to be approved in the future. Some of the anticipated 'Frequently Asked Questions' are addressed overleaf.

Yours sincerely,



**Alison McQueen**  
**Principal**

## Frequently Asked Questions

Q. Is this a non-uniform day?

A. No.

Q. Do I have to get involved?

A. No, there is no expectancy that any student should wear yellow.

Q. Do we have to donate money?

A. No.

Q. What items of my uniform must I wear?

A. Full normal uniform can be worn with the addition of a brightly coloured top or accessory. No shirt, tie or blazer is needed if a yellow top is being worn.

Q. What accessories can I wear?

A. You can wear shoes, headbands, socks, hair ties, ribbons etc. Please no jewellery or nail polish.